

Contact: Terri-Nichelle  
Bradley  
Phone: 678.395.3287  
Cell: 770.335.5160  
terri@Playgroundpr.com  
www.yummy Spoonfuls.com



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## Atlanta based Organic Baby Food Company Yummy Spoonfuls to Attend the All Things Organic Expo 2009

**Atlanta, June 2, 2009:** Atlanta baby food company Yummy Spoonfuls will be in Chicago June 17-18 for the All Things Organic Conference and Trade Show. All Things Organic is one of the largest natural foods and organic shows in the country. This is the Yummy Spoonfuls first time participating in the show. The conference and tradeshow will take place in the windy city at the Lakeside Center, McCormick Place.

“All Things Organic is one of the most significant events on the calendar for any company in the organic food industry” said Agatha Achindu, CEO of Yummy Spoonfuls. “Yummy Spoonfuls is such a well received brand by moms, the media, and retailers that sale our products. The great thing about All Things Organic is that there are such a tremendous opportunities for award winning brands such as ours to gain national distribution and get exposure to retailers in markets where we aren’t currently on the shelves.”

Attendees of All Things Organic will have the opportunity to register and win an eco-friendly gift basket with some of the most luxurious baby items in the country. The basket’s value is estimated to be worth more than \$300.00 Participating companies include EcoDiscoveries, Wild About Beads, Sassy Shampoo, Cedar Valley Publishing, ecoEmporium, Coco-Zen, and of course Yummy Spoonfuls. To register attendees will need to complete entry at Yummy Spoonfuls booth #1014.

**All Things Organic** is the leading industry tradeshow organic companies with the education to succeed in today’s business economy. Over the course of the three day expo, leaders in the organic industry will have the opportunity to meet and network with over 300 organic suppliers offering the “right” products to grow their business. Companies will network with thousands of business professionals, exhibitors and organic companies to obtain ideas that are critical to the success of their business.

**Yummy Spoonfuls** believes in being a responsible Eco-Citizen. Fresh fruits and vegetables are purchased from local farmers and suppliers to ensure high-quality taste and maximum nutrients. To date the company has over 24 diverse offerings in its Creamy Yummy, Mushy Yummy, and Chunky Yummy stages. In January 2009 Yummy Spoonfuls was rated #1 Baby Food: Best Taste, Best Overall, Five Stars in a *Cookie* magazine readers’ panel. Yummy Spoonfuls CEO Agatha Achindu has been featured in numerous publications and is frequently interviewed and quoted on the importance of educating moms on developing proper eating habits for their children.

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