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FOR IMMEDIATE RELEASE
11/04/09

Atlanta based Organic Baby Food Company Yummy Spoonfuls to Attend the Enviro Expo USA 2009

Atlanta, November 4, 2009: Atlanta based organic baby food company; Yummy Spoonfuls will be a featured exhibitor at the Enviro Expo taking place in Atlanta, GA November 14-15. Enviro Expo USA is one of the largest shows in the country focusing on sustainable lifestyle products consumer education. This is Yummy Spoonfuls first time participating in the show. The tradeshow will take place at the Georgia World Congress Center.

“The Enviro Expo is one of the most significant events on the calendar for any company in organics or sustainable living,” said Agatha Achindu, CEO of Yummy Spoonfuls. “Yummy Spoonfuls is such a well received brand by moms, the media, and retailers that sale our products. The great thing about the Enviro Expo is that there are such a tremendous opportunities for award winning brands such as ours to gain national distribution and get exposure to retailers in markets where we aren’t currently on the shelves.”

Attendees of the Enviro Expo will have the opportunity to register and win an eco-friendly gift basket with some of the most luxurious baby items in the country. The basket’s value is estimated to be worth more than \$500.00 Participating companies include iwi fresh, Michelle Feis Collection, Creollus, Living Green Pages, Welcome Home Maids, EcoDiscoveries, Wild About Beads, Sassy Shampoo, Cedar Valley Publishing, Care for Hire, ecoEmporium, Coco-Zen, and of course Yummy Spoonfuls. To register attendees will need to complete entry at Yummy Spoonfuls booth #724.

ENVIRO EXPO USA's mission is to provide a qualified arena to promote the exchange of sustainable lifestyle and product information between consumers, manufacturers, researchers and others whose interest is "going green". Enviro Expo USA is dedicated to the support of environmental businesses, technologies and organizations. Visit Enviro Expo USA and learn: *"Going GREEN... what it means"*

Yummy Spoonfuls believes in being a responsible Eco-Citizen. Fresh fruits and vegetables are purchased from local farmers and suppliers to ensure high-quality taste and maximum nutrients. To date the company has over 24 diverse offerings in its Creamy Yummy, Mushy Yummy, and Chunky Yummy stages. In January 2009 Yummy Spoonfuls was rated #1 Baby Food: Best Taste, Best Overall, Five Stars in a *Cookie* magazine readers’ panel. Yummy Spoonfuls CEO Agatha Achindu has been featured in numerous publications and is frequently interviewed and quoted on the importance of educating moms on developing proper eating habits for their children.

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