



"100% Organic, 100% of the Time..."

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Local Organic Baby Food Wins National Taste Test

Atlanta-based Yummy Spoonfuls won first place among 12 organic baby foods this month in a taste test. The taste test, conducted by Cookie magazine and a panel of 12 mothers and babies, ranked the products on flavor, texture, ease of use, and general appeal. Yummy Spoonfuls was declared the overall favorite.

Yummy Spoonfuls' five star rating outranked Jack's Harvest, Healthy Times, Tasty Baby, Happy Baby, Pomme Bebe, Plum Organics, Taste Bud, Petite Palate, Bobo Baby and Mom Made Food.

Testers cited the wide variety of flavors and the delicious taste. "We couldn't get enough of this!" said one mom. "He was done in a flash and begging for more, putting his fingers in the container to get more." One mother described the Apricot and Brown Rice cereal, as "like cookie dough;" and another described the Lentil and Carrot Porridge, saying, "It smelled homemade. It was on the table in five minutes, and I felt good about giving it to my baby."

According to Conde Nast, publisher of the magazine, Cookie is a family lifestyle magazine tailored to the sensibilities of parents with young children. Catering to a mom with a sophisticated lifestyle, it covers fashion, travel, food, health and nutrition, home, and beauty in a modern way, giving mom's permission to retain their pre-motherhood sense of style and adventure. www.cookie.com

Yummy Spoonfuls Baby Food is 100 % USDA Certified Organic, The company offers a delightful, diverse line of products that are **made from all natural ingredients grown without chemical pesticides, nitrates, growth hormones or other harmful substances.** The foods are *dairy and gluten free* and are produced *without artificial additives or processing chemicals.* Yummy Spoonfuls baby food is fresh-frozen to lock in every available drop of nature's goodness. – **Every ounce of food is made from scratch using only organic ingredients – no fillers, extenders or preservatives!** As the child obesity rate in the United States continues to surge out of control, Yummy Spoonfuls hopes that today's parents will start their children's lives with healthy, natural foods vs. fat, calorie and sugar-filled processed foods. With a wide variety of 25 distinct and flavorful organic food items for babies, infants, and toddlers there is something for every palate.

Yummy Spoonfuls was founded by Agatha Achindu of Marietta, Georgia in 2006. Yummy Spoonfuls is available in the freezer section at Whole Foods in Georgia and nationwide via Amazon.com

For more information on how to order Yummy Spoonfuls Organic Baby Food and complete list of stores please call 678.464.3103 or visit <http://www.yummyspoonfuls.com>