



**“100% Organic, 100% of the Time...”**

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### **YUMMY SPOONFULS ORGANIC BABY FOOD EXPANDS PRODUCT OFFERING AVAILABILITY**

**Dallas, Georgia September 1, 2006** – Agatha Achindu an Atlanta based mother behind Yummy Spoonfuls Organic Baby Food, announced a wider release of the company’s product offering is slated for October 1, 2006

Yummy Spoonfuls is the only 100% USDA Certified Organic baby food company in the entire South Eastern region. The company offers a delightful, diverse line of products that are **made from all natural ingredients grown without chemical pesticides, nitrates, growth hormones or other harmful substances**. The foods are *dairy and gluten free* and are produced **without artificial additives or processing chemicals**. Additionally, while many organic food companies heat-treat foods, reducing the available nutrients, Yummy Spoonfuls baby food is fresh-frozen to lock in every available drop of nature’s goodness.

#### **Yummy Spoonfuls currently offers 3 product lines:**

- **Creamy Yummy (Stage 1)** – Designed for babies that are 6 - 9 months, the consistency of Creamy Yummy products is soft in texture, and gentle on babies’ immature digestive systems. Stage 1 product offerings include peas, carrots, sweet potatoes, butternut squash, papaya, broccoli, pears and much, much more!
- **Mushy Yummy (Stage 2)** – Products in the Stage 2 group are for infants 9 - 12 months. Mushy Yummy products offer a more eclectic pairing of foods for the baby’s developing palate. The choices include diverse *and* delicious combinations of food like potato and broccoli, carrot and parsnip, sweet potato and broccoli, and blueberry and millet cereal, just to name a few.
- **Chunky Yummy (Stage 3)** – Stage 3 products are for children 12 months and above, and provide tasty, nutritious *and* balanced meals that your toddler will absolutely love! With exciting choices like lentil and carrot porridge and a mouth-watering rice medley, Chunky Yummy products feature foods even adults will enjoy!

#### **Yummy Spoonfuls is 100% Organic, 100% of the Time!**

#### **About Yummy Spoonfuls Organic Baby Food**

Founded in 2006, the concept for Yummy Spoonfuls was born when Agatha Achindu was expecting her first child, and began to explore healthy baby food options. Upon extensive research, Agatha discovered that even “organic” baby food products had expiration dates of up to (2) years! This meant that in many cases, babies were eating food items that were older than they were!

Armed with a firm resolve to provide healthy food items for her child, Agatha made every morsel of food for her baby! Today, Agatha and her hard-working staff continue the same homegrown tradition that began Yummy Spoonfuls Organic Baby Food – **every ounce of food is made from scratch using only organic ingredients – no fillers, extenders or preservatives!** As the child obesity rate in the United States continues to surge out of control, Yummy Spoonfuls hopes that today’s parents will start their children’s lives with healthy, natural foods vs. fat, calorie and sugar-filled processed foods. With a wide variety of more than 23 distinct and flavorful organic food items for babies, infants, and toddlers, Yummy Spoonfuls is privately held and based in Georgia.

**For more information on how to order Yummy Spoonfuls Organic Baby Food, please call 678.464.3103 or visit <http://www.yummyspoonfuls.com>.**