



Dear Store Manager/ Owner,

RE: Yummy Spoonfuls™

I am a parent that lives right here in this neighborhood and your store happens to be my favorite. Every week I spend a large portion of our family budget in your store and would like to continue to shop here.

My problem is that I believe in giving my baby only organic, nutritious, and delicious baby food. Unfortunately, my brand of choice, Yummy Spoonfuls is not currently stocked in your freezer section. I look for it every time I come in, and I am not alone. Many of the moms and dads in our neighborhood would also love to have the opportunity to purchase Yummy Spoonfuls right here instead of having to drive to other markets to make their purchases.

Yummy Spoonfuls only uses the freshest ingredients for growing infants or toddlers. With twenty-five distinctive, flavorful meals available, the company offers a wide array of products for a child's budding palate. Perhaps you are unaware but recently Yummy Spoonfuls was rated #1 Baby Food - Above all 12 Leading Competitors: Best Taste, Best Overall, Five Stars! In a *Cookie* magazine readers' panel, January 2009.

If you decide to stock Yummy Spoonfuls, I guarantee you the parents in this neighborhood will support your decision with our purchases. You can contact the company by calling (678) 464-3103. You can also learn more about the company and the wonderful selections of foods by visiting www.yummyspoonfuls.com Yummy Spoonfuls CEO, Agatha Achindu is the creator and the mom behind Yummy Spoonfuls and she stands behind the brand 100%. Please give her a call and tell her that you want to carry Yummy Spoonfuls in your store because your customers want the opportunity to buy Yummy Spoonfuls in their own neighborhood at their favorite market.

Regards,

